

Amy BANOCY

Empowering women to ignite their passions, cultivate a happiness mindset, and lead with abundance

WHO IS AMY:

- CEO, Amy Michelle, Inc., leading a million-dollar international organization of more than 500 salespeople and leaders with a direct selling company
- Bestselling Author, *The Success Formula*
- Happiness guru who believes that everyone's glass can overflow with abundance

UNIQUE SELLING POINTS:

- In her bestselling book, *The Success Formula*, Amy shares tips, insights and knowledge to help women confidently stay the course and embrace their journey.
- She taps into her deep knowledge of Emotional Intelligence and shares how audiences can gain practical strategies for harnessing their own internal power.
- Amy teaches others how to make happiness a choice, drawing on her personal experience living with a chronic illness and professional success as an entrepreneur after rejecting toxic work environments



SPEECH TOPIC:

Happiness Is An Inside Job: Five Simple Steps To Live A More Abundant Life

How often do we allow our lives to be stifled by belief systems that were shaped by others instead of trusting own internal GPS? What if we were equipped with proven strategies to shift away from negative beliefs that hold us back and learn to live and lead with greater happiness that radiates from within? Drawing from personal and professional experiences, along with her deep knowledge of Emotional Intelligence, Amy inspires and equips audiences with the knowledge to create their own consciously abundant life, even during the toughest of times.

SPEECH TAKEAWAYS:

- Use the principles of EI to get in the right frame of mind
- Develop strategies to gain greater awareness of how belief systems affect habits and outcomes
- Gain newfound confidence achieve personal and/or professional goals

BIO:


Is happiness a choice? Amy Banocy says, "YES!" and she has the professional success and personal story to prove it. Positive, relatable and authentic, Amy doesn't just view life as a glass half full; she sees it as overflowing with abundance. Amy worked hard to cultivate a happiness mindset, rejecting the toxic work environments of her past, and choosing instead to seek out business opportunities that allowed her to support and uplift others. Emotional Intelligence informs Amy's work as a bestselling author and successful entrepreneur. She's proof that our thoughts and feelings create our beliefs; our beliefs create actions; and our actions lead to outcomes. This Happiness Guru is on a one-woman mission to help others ignite their passion, cultivate a happiness mindset and lead with abundance.

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